Preparedness: What it LOOKS Like

2008 Communications Academy

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Presentation Outline

- Risk, Emergencies / Hazards / Mitigation
- Preparedness
- Training: Personal, Community
- Kits: Home, Work, Vehicle, HAM

5 Disaster Myths

- It won’t happen here
- It won’t happen to me
- It won’t be as bad as they say
- It will be so bad, no amount of preparation will matter
- I’ll be dead anyway, so what’s the point of preparing?

Risk

- **Risk** =

Likelihood of Occurrence *x* Seriousness

(if incident occurred.)

Emergencies –VS– Disasters

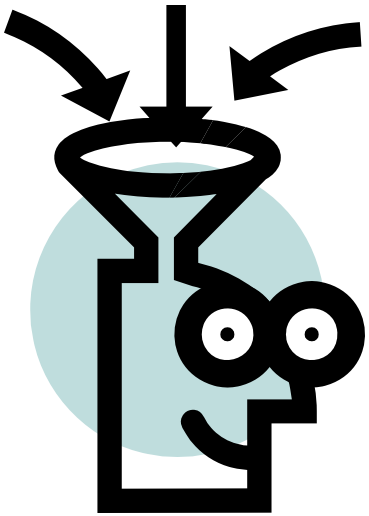
- An **emergency** is a situation which poses an *immediate risk* to health, life, property or environment.[1]
- **Disasters** generally refer to events that overwhelm resources for many people or large areas - for days, weeks, or longer.

Hazards

- By its nature, a **hazard** involves something which could potentially be harmful to a person's life, health, property or to the environment.

Mitigation

- **Mitigation** generally refers to actions which may be taken to lessen the impact of disasters on people, property, or the environment.

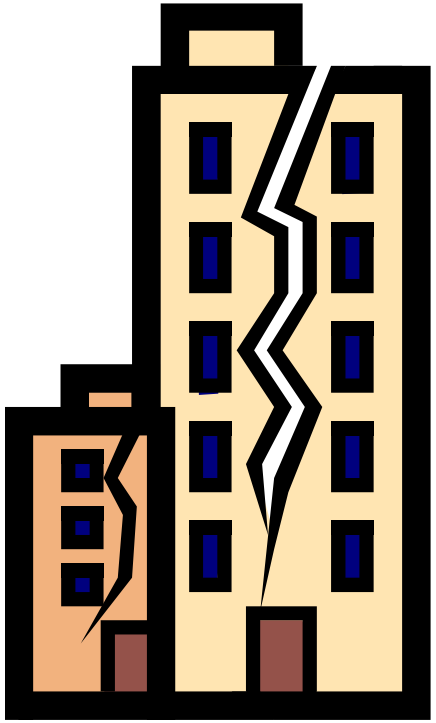


Common Hazard Mitigation

	Hazards			
	Flat tire	**Auto**	**(Home)Fire**	**(Home)Flood**
MITIGATION	Check Tires	Regular Maint.	Code Compliance	Location of Structure
	Spare, Jack, Flares	Auto Safety Features	Fire Retardant Materials	Structural Height & Materials
	Drivers Club Member	Defensive Driving Class	Fire Prevention Practices	Proper Run-Off, Drainage

“Uncommon” Hazards

- Earthquake
- Severe Weather
- Attacks



Uncommon Hazards – Mitigation

	Hazards		
	Earthquake	**Severe Weather**	**Terrorism Human-Caused**
MITIGATION	Anchor Home/ Furnishings	Forecasts EAS Radio	Awareness
	Safe Cover Locations	Safe Structure	Public Broadcast
	Emergency Supplies Kit	Back-up power	Evacuation / Shelter in Place

The Plan

- Where to Meet
- Who to Call
- “ICE” – In Case of Emergency
- Out-of-State Contact
- Important Documents

Preparedness

- Learn, Plan, Practice
- Anchor home, furnishings
- Supply home, work, vehicle
- Develop skills & practice
- Organize neighbors

Info/Action/Skills/Resources

- ARC, AHA, DOH, CDC, WSDEM
- FEMA, ARES/EARS
- State, County, City websites

www.3days3ways.org

Special Programs

- Community Emergency Response Teams (CERT)
- Map Your Neighborhood (MYN)
- Project Impact

Community Emergency Response Team (CERT)

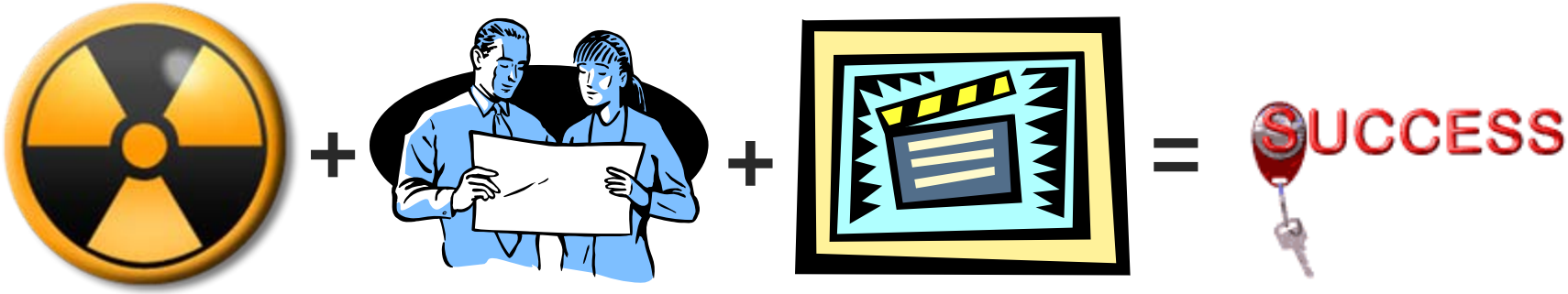
- Disaster preparedness
- Fire safety
- Disaster medical operations
- Light search & rescue
- Incident Command System
- Disaster psychology
- Terrorism
- Prep Assignments
- Disaster Drill

The Kit

- Home, Car, Work
- CERT Kit
- Ham Jump Kit

Summary

- Recognize Hazards
- Mitigate with Preparedness
- Know you can survive disasters!



Questions?

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